

Appendix No. 1

to the Principles for Conducting Sales on TV Channels of Polsat Media

Template of Authorisation to represent Client by Agency before Polsat Media

Warsaw, dated r.

AUTHORISATION

We,..... with registered seat in, St., share capital.....PLN, registered in the District Court of Commercial Department of the National Court Register under the National Court Register No. KRS....., Taxpayer Identification Number NIP, (hereinafter called „Mandator”), thereby authorize.....with registered seat in, St., share capital.....PLN, registered in the District Court of.....Commercial Department of the National Court Register under the National Court Register No. KRS, Taxpayer Identification Number NIP....., (hereinafter called „Mandatary”) to act on behalf of Mandator in legal relationships with Polsat Media Spółka z ograniczoną odpowiedzialnością in particular to conclude long-term Contracts and Orders for broadcasts of the Ads, Sponsorship Billboards and Product Placement on: TV Channels, Polsat Media Online, Polsat Media AdScreen *, book air-time for broadcasts and take other obligations connected with broadcasts, as well as make payments resulting from the Orders and/or other obligations and perform all kinds of activities necessary for the execution of the contracts and the obligations.

Withdrawal of the AUTHORISATION shall be made in writing and shall be valid on condition that it is previously delivered to Polsat Media Spółka z ograniczoną odpowiedzialnością.

.....
(Mandator’s signature and stamp)

.....
(Mandatary’s signature and stamp)

* delete as appropriate